FOR IMMEDIATE RELEASE

CONTACT: Dawn Curtis Hanley
The BASE
617-442-7700

THE BASE RECEIVES GRANT FROM THE BASEBALL TOMORROW FUND

GRANT FUNDS AWARDED FOR THE GROWTH OF THE BASE’S NEW GIRLS’ BASEBALL PROGRAM

Roxbury, MA, May 11, 2016 – The BASE announced today that it was recently awarded a grant in the amount of $23,500 from the Baseball Tomorrow Fund (BTF). The grant will support the growth of its girls’ and boys’ baseball program.

The BASE, a premier urban youth baseball training academy in Boston, combines sports and academic opportunities to create new pathways for success both on and off the field for black and Latino youth. The BTF grant will provide funding for the purchase of equipment and uniforms to support the expansion of the baseball programs benefiting over 600 children including 250 players in a girls’ baseball program that was established in 2015.

“The Baseball Tomorrow Fund grant is helping to make history as funds will be used to support the launch of one of the nation’s first urban girls’ baseball programs,” said Mechilia Salazar, Chief Development Officer of The BASE.

"On behalf of Major League Baseball and the Major League Baseball Players Association, we are pleased to support The BASE and its efforts to provide opportunities for both boys and girls to learn the game of baseball," added Cathy Bradley, executive director of the Baseball Tomorrow Fund. "We thank The BASE for offering this program and look forward to watching its continued growth."

Other major supporters of the project include the Boston Foundation, Lewis Family Foundation, the Hestia Fund, and Franklin Sports. The BASE is still accepting in-kind and monetary contributions for the program. Those interested in donating to the project may contact Curtis Hanley at 617-442-7700.

About The BASE
The BASE uses the power and passion of sports to transform the lives of urban youth by providing opportunity, education, training, and encouragement to create a winning game plan for life and reach their fullest potential. With a 7,100 square-foot training and studying facility, The BASE continues to achieve its goal of becoming a nationally-recognized and certified training academy, combining sports and academic opportunities to transform the lives of African-American and Latino boys and girls throughout the country. For more information, visit www.thebase.org.

About the Baseball Tomorrow Fund
The Baseball Tomorrow Fund (BTF) is a joint initiative between the Major League Baseball Players Association and Major League Baseball designed to promote the growth of youth baseball and softball throughout the world by awarding grants to support field renovation and construction projects, equipment
and uniform purchases, coaches training material and other selected program expenses. Since its formation by the MLBPA and MLB in 1999, BTF has awarded more than 800 grants totaling over $29 million to non-profit and tax-exempt organizations in the U.S., Canada, Latin America, the Caribbean, Europe, Africa and Asia. BTF also facilitates league-wide initiatives including the collection and distribution of new and gently used equipment to organizations in need as well as field maintenance education clinics. For more information, visit baseballtomorrowfund.com and follow BTF on Facebook, Twitter and MLBlogs.